REGISTER OF
CLASSIFICATION DECISIONS

Date of entry in Register:	21 February 1997
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Rich Cream
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Gourmet Editions
Author:	Not Applicable
Format:	Magazine
Country of Origin:	USA
Language:	English

Components of film originally examined: Not Applicable.

Feature: Running time:

Trailers: Running time:

Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

● ●

Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Rich Cream* is comprised of photographs and text that depict sexual activity in an explicit manner. The magazine depicts the genitalia of the male and female participants in close focus in a manner that significantly degrades and dehumanises the male and female participants. For example the female is consistently portrayed by close-up photographs of her splayed labia throughout the 32 page magazine. One photograph depicts a close-up of the female's gaping vagina and anus. The male is consistently portrayed throughout the magazine by depictions of his lower torso. Due to the extent and degree to which this magazine presents depictions of a male and a female engaged in sexual activity in a manner that is significantly degrading and dehumanising, the Classification Office finds that the availability of this magazine is likely to be injurious to the public good. This has been weighed against a consideration of the rights contained in s14 of the New Zealand Bill Of Rights Act 1990 and it is considered that to restrict the availability of this magazine is a reasonable limit on those rights. Therefore this magazine is classified as :
Objectionable.

OFLC Ref: 9500285